Unit I: Activity 6

Case Studies

Why might these people not fully participate in measures to help reduce the spread of COVID-19?

Case Study I

Reuben is 14 and is in Year 9 at secondary school.

He is very close to his uncle and tends to not follow social distancing guidelines when he visits him. His uncle is in his forties and when Reuben watches the news, it seems to be people in their seventies or eighties who are getting really sick.



Case Study 2

Steve is 42 and is a self-employed builder. He recently won a lucrative contract to make some urgent repairs to a building affected by flooding. He employs two apprentices, who have both been working with him over the last week. He has just been told by NHS Test and Trace that he should self-isolate but he plans to turn up at work tomorrow.



Case Study 3

Sabrina is 19 and attends her local college. During the first lockdown, one of her friends shared the personal blog of someone who was saying that they didn't think that face masks made any difference to the spread of COVID-19. Sabrina hasn't been able to stop thinking about it and whenever they see each other, her friend encourages her to take her mask off.



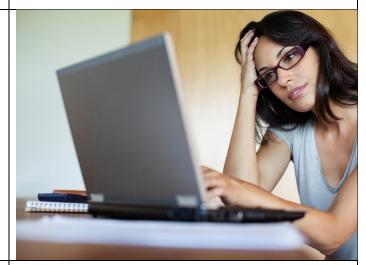
Case Study 4

Madeleine is 58 and works at a local residential care home. Whilst many of the residents she works with are able to live independently, there are many who require close contact as part of their care.



Case Study 5

Janice is 39 and has seen some individuals she follows on Twitter posting really scary claims about vaccination programmes. Her parents have recently been asked to make an appointment for their COVID-19 vaccination, but Janice has been telling them that they should avoid having the vaccine.



Case Study 6

Marcus is 22 and lives in London, where he is currently in his first job since leaving university. He shares a house on the very outskirts of London with eight flat-mates and he doesn't drive. The nature of his job role means that he can't work from home.

